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Additional portfolio pieces as well as video-based portfolio items can be found at www.draxyle.com

TRIGUN: DVD COLLECTOR'S EDITION

A project for packaging design, this is a (prototype) DVD remaster collection of the classic, popular anime series, Trigun.

The box itself is modeled after a weapon used by one of the central characters of the series, Wolfwood, a priest who carries a gigantic machine gun disguised as a cross. I chose this as a basis for the box because of the delightful irony that this character exudes; a "man of the cloth" carrying a devastating weapon. It's very indicative of the tone and scenario of the story; a wild west-like world.



KUNG FU FESTIVAL: POSTERS

The stipulations behind this project were to create themed film-festival posters primarily using vector art (though some of the text was done by hand). The three movies chosen were meant to represent three different tones and styles of classic kung-fu movies to showcase a varied collection.

Each poster is designed to embody the most iconic form of combat in each film represented, as well as the use of color to denote the psychological tone of each one.



ALTA DENA: MILK CARTONS

The requirements of this project were a re-branding and re-packaging of a brand that has significant room for improvement, Alta Dena.

When approaching this redesign, I thought about the one thing I care about when searching for milk in the dairy aisle in a grocery store; the type (or percent) of milk. My goal was to make that information the dominant feature of the redesign. Each individual milk type is designed to be instantly recognizable when set against the other types; allowing no room for misunderstandings.



ZOMBIELAND: MOVIE POSTER

A fairly simple movie poster employing hierarchy of scale; I gave Woody Harrelson the primary focus, as he's the big name draw for the movie. The cast of characters are also deliberately arranged like a pyramid, with the *Zombieland* logo serving as its base.



DRAGONFORCE: CONCERT POSTER

This is a concert poster for a speed metal band, Dragonforce (who may or may not still exist, I haven't exactly followed up on that). The original cast is shown in vector, silhouette form at the top, crowning a giant, prominent eye that deliberately breaks the boundaries of the box to bring attention towards it.



FLIGHT OF WYRMS TOUR - LOS ANGELES - 20\$ ADMISSION

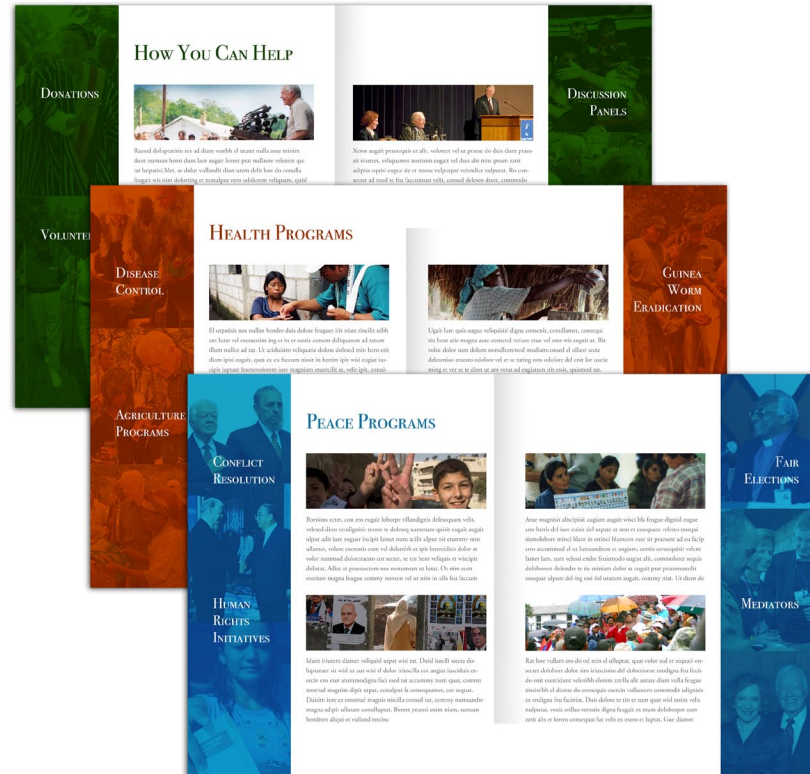
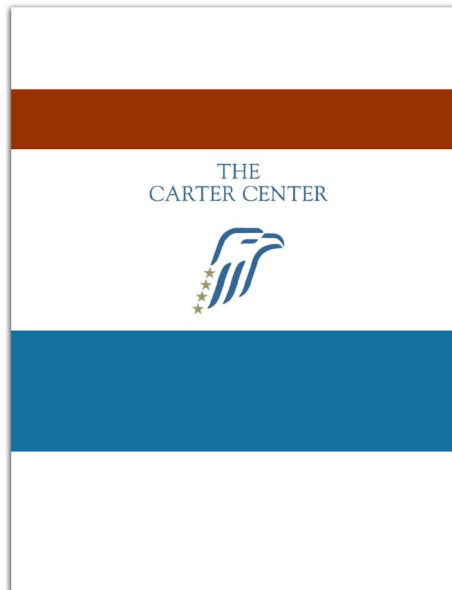
GILLETTE FUSION PROGLIDE: PRINT ADVERTISING

This is a promotional campaign for Gillette's Fusion Proglide razors; the result of a long and iterative group effort! The basic concept was to reveal the “opportunities” that could come about from having a clean shave via the use of Gillette’s prime razors.



THE CARTER CENTER: BOOKLET

This is a pamphlet promoting Jimmy Carter's organization and their world peace/health initiatives. Given its presidential heritage, a focus on red white and blue came naturally, and each major section is denoted with a specific color for clarity (red for health, blue for politics). The design is kept fairly clean and simple to be fitting for a presidential, professional look.



STAR TREK: PRESS KIT

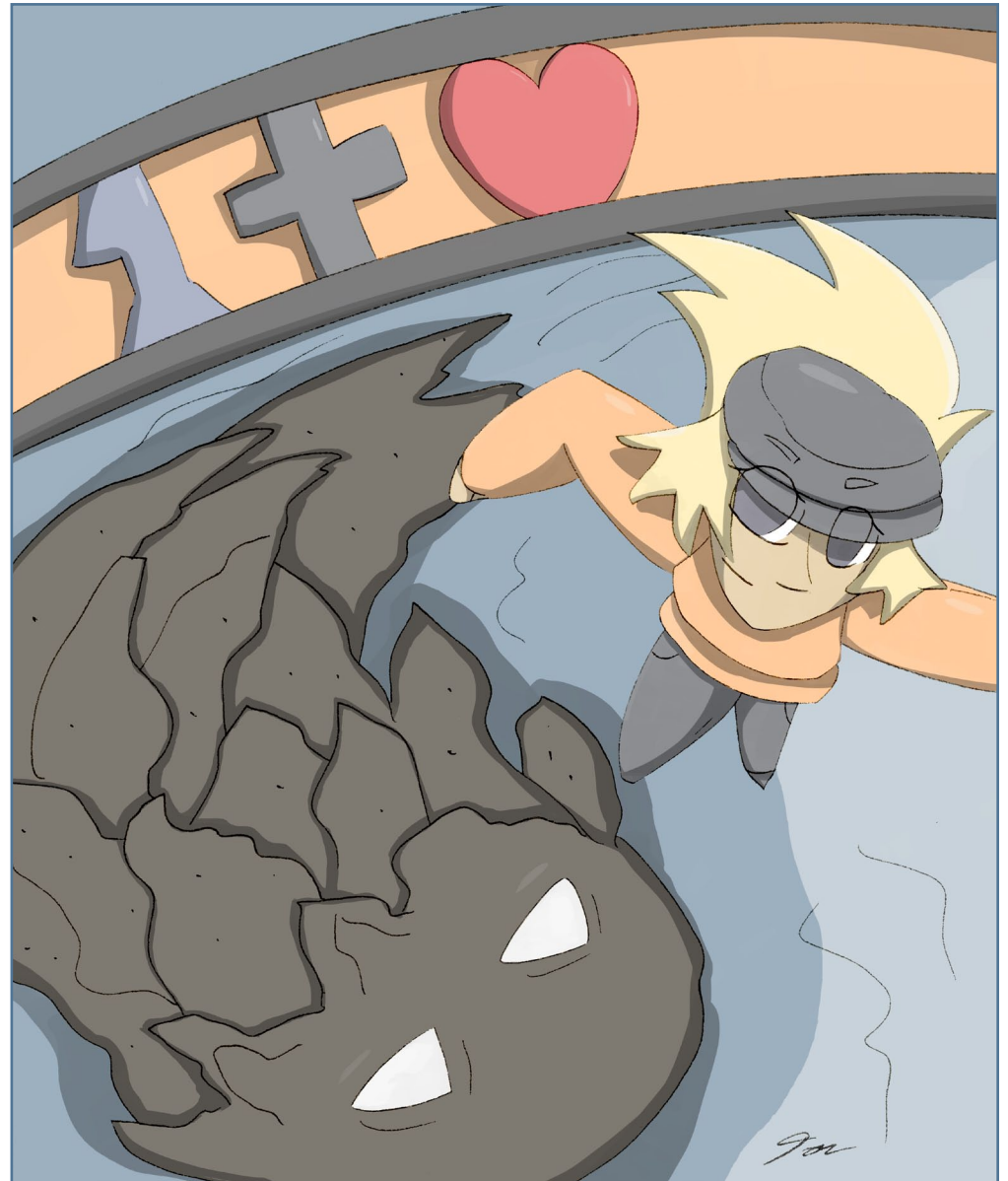
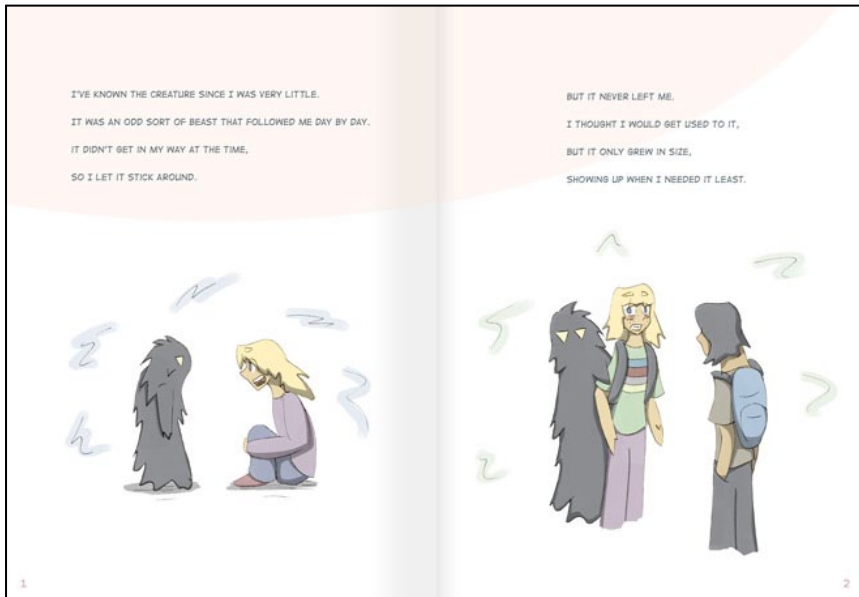
This is a press kit designed for the promotion of 2009's Star Trek movie. The focus of the whole piece was based around the Star Fleet insignia, a symbol displayed prominently on every major part of the project, while the inside of the main fold-out focuses on the rivalry between Spock and Kirk, a common theme of the early franchise and of the new movie itself.



ONE PLUS HEART: CHILDREN'S BOOK

This is a concept build for an original children's book (though designed for all ages). I'd like to keep the story details secret for now, but the main theme is the struggle of growing up and coming to terms with our inner demons and doubts.

It mainly focuses on a unnamed protagonist (to allow one to self-insert) summarizing her life with this "demon" throughout the ages.



DEVAN'S DEVAS: FANTASY WEBCOMIC ADVENTURE

Devan's Devas is a fantasy, graphic novel story with four hundred pages drawn and counting. The art style is built with simplicity and vibrant colors in mind, and the writing is designed to be swift and snappy to not demand too much of the reader.

(the full collection found at <http://devas.draxyle.com/>)

